

الصحة HEALTH

The most acclaimed **HEALTH & LIFESTYLE** magazine in the region



**EVENTS & EDITORIAL CALENDAR
2024**

Print Calendar 2024

Months	Print Edition (Bi-monthly)
January / February	Cervical Cancer Awareness
March / April	Women's Health
May / June	Alzheimer's Aesthetic Surgery Summer Break
July / August	Immunization & Flu Awareness
September / October	Breast Cancer Prostate Cancer
November / December	Diabetes Festive Season Food Wastage Conservation



Special Editions

Months	Print Edition (Bi-monthly)
March	List - Top Healthcare Facilities
May	Supplement - Veterinary
July	Supplement - Plastic Surgery
October	Supplement - Diabetes
November	List- Top Healthcare Icons



Events Calendar 2024

Months	Events
February	Mother and Child event
April	Heart Health
October	Breast Cancer
November	Health Awards



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DIGITAL CIRCULATION



www.healthmagazine.ae

H 1M

Average yearly views

60,000

Newsletter

SOCIAL MEDIA PLATFORMS



35,000+
FOLLOWERS



DIGITAL STORES

MAGZTER



FLIPHTML5

ISSUU

**MEDIA
CARRIER**

pressreader™

Inspires your lifestyle

الصحة
HEALTH

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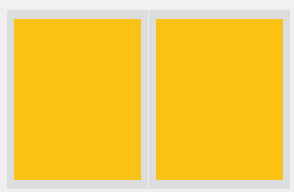


CIRCULATION & DISTRIBUTION

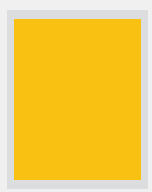
- Hospitals, Clinics & Day Cares
- Health Clubs, Spas, Salon & Beauty Centers
- Airport Lounges,
- Universities, Schools, Educational Institutions & Training Centers
- Ruler's Courts
- Governmental Organizations
- Importers, exporters, agents
- HEALTH Magazine enjoys 1:4 pass along rate.

PRINT SPECIFICATIONS, DISTENTIONS AND RATE CARD

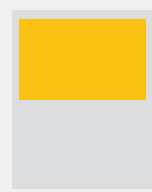
SIZE	1 INSERTION (RATE PER INSERT)	2 INSERTIONS (RATE PER INSERT)	4 INSERTIONS (RATE PER INSERT)	6 INSERTIONS (RATE PER INSERT)
Full Page	AED 10000	AED 9000	AED 8500	AED 8000
Half Page	AED 7000	AED 6300	AED 5950	AED 5600
Quarter Page	AED 4000	AED 3600	AED 3400	AED 3200
Double Page Spread	AED 18000	AED 16200	AED 15300	AED 14400
Inside Covers	AED 13000	AED 11700	AED 11050	AED 10400



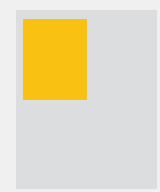
DOUBLE PAGE SPREAD
270(H)x420(W)mm + 3mm Bleed



FULL PAGE
270(H)x210(W) mm+3mm Bleed



HALF PAGE
135(H)x210(W)mm+3mm Bleed



QUARTER PAGE
105 (H)x135(H)mm+3mm Bleed

Expert Advice



OTHER DIGITAL OPPORTUNITIES



Facebook



Instagram



Twitter



linkedin

 **35,000+**
FOLLOWERS

With significant online and social media presence, HEALTH magazine can help you gain better reach.

\$
150/-
per post

EMAIL MARKETING



With a strong database of healthcare professionals and targeted email campaigns, we provide customized campaigns to better suit your needs.
*Customised solution available.

\$
1000/-
per Campaign
20,000 mails
including one
design

BLOG ARTICLE



Popular website & blog having huge daily traffic & visitor, article with 500 words and one image + backlink can be published

\$
250/-
per article

WEB BANNER SPECIFICATIONS AND RATE CARD

VALIDITY	LEADERBOARD BANNER (728X90 pixels)	MEDIUM RECTANGLE BANNER (300X250)	INSIDE PAGE (BANNER AS PER NEED) SKY SCRAPER (120X600), (160X600)
1 Month	\$1950	\$1400	\$300
3 Months	\$3850	\$2750	\$550
6 Months	\$5500	\$4100	\$850
1 Year	\$8200	\$5500	\$1400

WE ARE INTERESTED TO PLACE OUR ADVERTISEMENT/S AS PER THE FOLLOWING DETAILS

BUSINESS NAME:

P.O.BOX: EMIRATE: TEL:

EVENT		PRINT		ONLINE	
<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> FULL PAGE <input type="checkbox"/> HALF PAGE	<input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> INSIDE COVER	<input type="checkbox"/> LEADERBOARD BANNER	<input type="checkbox"/> MEDIUM RECTANGLE BANNER
<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze	<input type="checkbox"/> ENGLISH	<input type="checkbox"/> ARABIC	<input type="checkbox"/> 1 Month <input type="checkbox"/> 3 Months	<input type="checkbox"/> INSIDE PAGE (BANNER AS PER NEED)
				<input type="checkbox"/> SKY SCRAPER	<input type="checkbox"/> 6 Months <input type="checkbox"/> 1 Year

PAYMENT TERMS

AMOUNT: PAYMENT MODE: CASH CHEQUE ONLINE PAYMENT

PAYMENT DATE: by Cheque in favour of Thumbay Media and Communication Co LLC

SPECIAL POSITIONS / INSTRUCTIONS:

CONTACT PERSON FOR THE ARTWORK: TEL:

TERMS AND CONDITIONS

- The publisher reserves the right to refuse or omit publication of any advertisement deemed by the publishers to be unsuitable.
- In the event of undersize, oversize or technically unsuitable artwork being supplied to the publishers, the publishers shall, at their discretion, reduce or enlarge the copy to the correct size, take whatever corrective measures are necessary to make the copy conform to the technical requirements of the magazine, or reject the copy as unsuitable, in which case the advertiser shall be responsible for supplying correct copy.
- Unless a preferred position is specified and available, placement of an advertisement is at the publisher's discretion.
- Cancellation of an advertisement must be delivered to the publisher in writing, at least 14 days prior to publication.
- The Advertiser agrees to hold indemnified the publisher against any litigation or civil action howsoever arising as a consequence of the publication of the advertisement.
- While every effort will be made to ensure faithful reproduction of copy, the publisher is not responsible for printer's errors.
- Payment is usually due with the artwork, and credit is only granted at the absolute discretion of the publisher.
- The advertiser agrees to pay all accounts for advertising within 30 days of receiving an invoice.

STAMP & SIGNATURE



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Kindly Mail us: advertising@healthmagazine.ae

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Event sponsorship opportunities

Platinum

AED 50,000

- Title of Platinum Sponsors'
- Cover Inside
- 1000 words article
- Speaking opportunity in the panel discussion

Gold

AED 40,000

- Title of 'Gold Sponsors'
- Inside back cover
- 500 words article
- Speaking opportunity in the panel discussion

Silver

AED 30,000

- Full Page
- 600 words article
- Speaking opportunity in the panel discussion
- Title of 'Supporting partners'

Bronze

AED 20,000

- Half Page advertisement
- 450 words article