



# جوائز الصحة السنوية ANNUAL HEALTH AWARDS

21<sup>st</sup> November 2023

CELEBRATING YOUR SUCCESS

الصحة  
**HEALTH**

The most acclaimed HEALTH & LIFESTYLE magazine in the region

[www.healthmagazine.ae](http://www.healthmagazine.ae)



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Under the patronage of  
**His Excellency Sheikh Nahayan Mubarak Al Nahyan**  
Cabinet Member and Minister of Tolerance and Coexistence  
United Arab Emirates



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HEALTH Awards is a yearly gala event aimed to honor, celebrate and recognize outstanding contributions in the healthcare fraternity, by individuals and organisations, for excellence, innovation, and dedication. After the resounding inaugural success in the year 2017, this year the awards are back again and scheduled to be hosted on November 21<sup>st</sup>, 2023.

Healthcare awards encompass a wide range of categories, including clinical excellence, research advancements, patient safety initiatives, healthcare leadership, medical education, and community outreach. They are presented at highly-regarded ceremonies, in collaboration with government entities, dignitaries and celebrities, where healthcare professionals and industry leaders gather to celebrate and recognize these exceptional achievements.

These prestigious awards are often bestowed upon outstanding physicians, surgeons, nurses, researchers, and healthcare organisations who have demonstrated exceptional skills, compassion, and leadership.

HEALTH Awards aim to foster a culture of continuous improvement, collaboration, and knowledge sharing, ultimately leading to advancements in patient care and inspire the next generation of healthcare leaders to make a lasting impact on the well-being of individuals and communities.



Venue:

**Grand Hyatt Dubai**

Riyadh Street, Sheikh Rashid Road,  
Dubai, United Arab Emirates

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# الصحة HEALTH

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*Enriching lifestyles*  
SINCE 1998

HEALTH Magazine is a bi-monthly health and lifestyle comprehensive publication that focuses on promoting overall well-being, offering a wide range of informative and engaging content related to health, fitness, nutrition, mental wellness, lifestyle, and personal care.

Launched in the year 1999, the publication has a strong foot-hold in not only providing readers with valuable insights, tips, and advice to enhance their overall physical, mental, and emotional health, but also resourceful guide healthcare professionals in the region. It covers a wide-range of topics fitness routines, healthy recipes, diet plans, stress management techniques, beauty and skincare tips, mindfulness practices, expert interviews, success stories, and real-life experiences that inspire and motivate readers to adopt healthier habits.

Furthermore, it showcases interviews with industry experts, profiles of influential figures in the health and wellness community, and reviews of wellness products and services. These insights provide readers with up-to-date information on the latest trends, advancements and developments in the health industry.

Published by Thumbay Media, HEALTH Magazine is an authoritative voice for like-minded individuals who have a passion for their profession, social causes and also appreciate the finer things in life. As part of promoting philanthropic initiatives, HEALTH Magazine also highlights on causes and organizations that take-up empowering CSR activities.



# Health Award Categories

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## Hospital Categories

- Hospital Chain of the Year
- Multi-Speciality Hospital of the Year
- Green Hospital of the Year
- Hospital of the Year
- Academic Hospital of the Year



## Health Tech Categories

- Health Tech Start-up of the Year
- Medical Device Manufacturer / Service Provider of the Year
- Tech Solution of the Year
- Mental Health App of the Year
- Digital Healthcare Platform of the Year
- Excellence in Wearable Healthcare Devices of the Year
- Health & Wellness Startup of the Year



## Organizational Categories

- Excellence in CSR
- Healthcare Insurance Company of the Year
- Patient Awareness Drive/ Campaign of the Year
- Excellence in Healthcare Supply Chain & Logistics of the Year
- Excellence in Health & Wellness (Product & Technology)
- Clinic & Medical Wellness Centres of the Year
- Home Healthcare Company of the Year
- Healthcare Service Provider of the Year
- Medical Tourism Company of the Year

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## Health Award Categories



### Doctors' Categories (Physicians & Surgeons)

- Cardiologist of The Year
- Neurologist of The Year
- Obstetrics & Gynaecology (OBGYN) Specialist of The Year
- Pediatrician Of The Year
- Urologist of The Year
- Oncologist of The Year
- Nephrologist of The Year
- Gastroenterologist & Hepatologist Of The Year
- Orthopedic Surgeon of The Year
- Ophthalmologist of The Year
- Diabetologists of the Year
- Dentist of the Year
- Pulmonologist of the Year
- Pediatric Surgeon of the Year
- Physiotherapist of the Year
- Internist of the Year



### Aesthetics Excellence

- Plastic Surgeon of the Year
- Cosmetologist of the Year
- Dermatologist of the Year



### Diagnostics and Clinical Categories

- Diagnostic Centre of the Year
- Pathology Centre of the Year
- Excellence in Clinical Services - Dental Care
- Excellence in Clinical Services - Physiotherapy
- Excellence in Clinical Services - Psychiatry
- Excellence in Clinical Services - Ayurveda
- Excellence in Clinical Services - Homeopathy
- Excellence in Clinical Services - Dermatology & Cosmetology
- Excellence in Clinical Services - Chiropractic Therapy
- Excellence in Clinical Services - ENT
- Excellence in Clinical Services - Alternative Therapy
- Excellence in Clinical Services-Infection Control
- Excellence in Clinical Services-Nursing Care



### Special Categories

- Excellence in Healthcare Research
- Healthcare Icon / Leader of the Year
- Healthcare CEO/CNO/COO/CMO of the Year
- Healthcare CIO/CTO/CFO of the Year
- Healthcare Consultant of the Year

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## Media Plan



### Television

TV Coverage  
in multiple  
local channels



### Radio

Mentions in  
multiple local  
radio channels



### Print Media

Gulf News  
Khaleej Times  
Gulf Today  
Albayan



### Online Media

E-Mailers sent to a  
database of 10K, including  
invitations to Healthcare  
professionals across UAE.



### Social Media

Social Media  
Boosting: Facebook/  
Twitter/ Instagram/  
LinkedIn/ Youtube



Facebook



Instagram



Twitter



linkedin

835,000+  
FOLLOWERS

With significant online and social  
media presence, HEALTH magazine  
can help you gain better reach.

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# Objective-Driven Packages to Attain your Business Development Goals



Build credibility and  
Showcase your expertise



Increase Brand  
Recognition



Generate New Leads

## Why Sponsor?

### Unrivalled brand exposure

Benefit from months of weekly publicity leading up to and after awards ceremony-place your brand at the forefront of the most influential people across the global industry.

### Align yourself with the industry's best

Associate your company with industry excellence-establish your brand as an expert leader in the industry by presenting awards to winners of your sponsored categories. Receive prominent exposure at the awards ceremony - a premium networking opportunity, designed to deliver your future business contacts.

### Competitive advantage

Promote your company as a key supporter and influencer to existing and potential customers. Sponsorship of a specific category will also raise your profile as a leader in your industry.

*Our sponsorship packages are designed to complement your existing marketing mix and elevate your profile above those of your competitors.*

The Awards are a premium networking opportunity, helping you gain direct access to decision makers in your industry.

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## Title Sponsor

AED 500,000

- A branded profile page on our website with 250 words about your company and links to your own site
- Twenty tickets to the black-tie awards lunch on the 21st November 2023 – Baniyas Ballroom, Grand Hyatt (Dubai).
- Template news story for you to adapt for your marketing channels
- Promotion across our PR activity, including website and social media sites from launch to awards ceremony and post event
- Opportunity to provide blog articles to be published and shared on the Health Awards website and social media
- 60 Seconds Corporate video to be played at the venue.
- 12 months home page banner on [www.healthmagazine.ae](http://www.healthmagazine.ae)
- Double spread colour advertisement space in the HEALTH Magazine 6 issues.
- All award category promotion will be branded with your logo
- Opportunity to present an award and photography with the winner and chief guests
- Opportunity to place merchandise in gift bags on the event.
- Inclusion in the post-event video

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Platinum

AED 200,000

- 60 Seconds video to be played at the venue
- Exclusive bytes will be taken for TV & Radio coverage
- Logo in print advertisements as a Platinum Sponsor
- Online branding
- Event branding
- Premium Stall space
- 12 months home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- Double spread ads for all the editions published in the next 12 months.
- 20 Delegate passes

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Gold

AED 100,000

- 30 Seconds video to be played at the venue
- Sponsor mentions during TV & Radio coverage
- Logo in print advertisements as a Gold Sponsor
- Online branding
- Event branding
- Stall space
- 6 Months home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- Double Spread advertisements in HEALTH Magazine (print and online)
- 10 Delegate passes

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Silver

AED 50,000

- Sponsor mentions during TV & Radio coverage
- Logo in print advertisements as a Silver Sponsor
- Online branding
- Event branding
- 1 Month home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- 1 page advertisement in HEALTH Magazine (print and online)
- 5 Delegate passes

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## Other sponsorship opportunities

**Award Lanyard** - Exclusive branding opportunity. The award lanyard will hold the registration badge given to all attendees and participants. Your company name or logo will be printed on both sides of the lanyard.

**Sampling and distribution of products** - Opportunity to share samples and distribution of merchandise on the day of our event can enhance your brand engagement by creating positive associations and memorable experiences. All attendees receiving these branded items will take-away a sense of connection and gratitude, leading to increased brand loyalty and word-of-mouth promotion, thus strengthening the your brand's engagement and reach.

### Other partnership exclusives

- Media Partner
- Airline partner
- Jewellery Partner
- Real Estate Partner



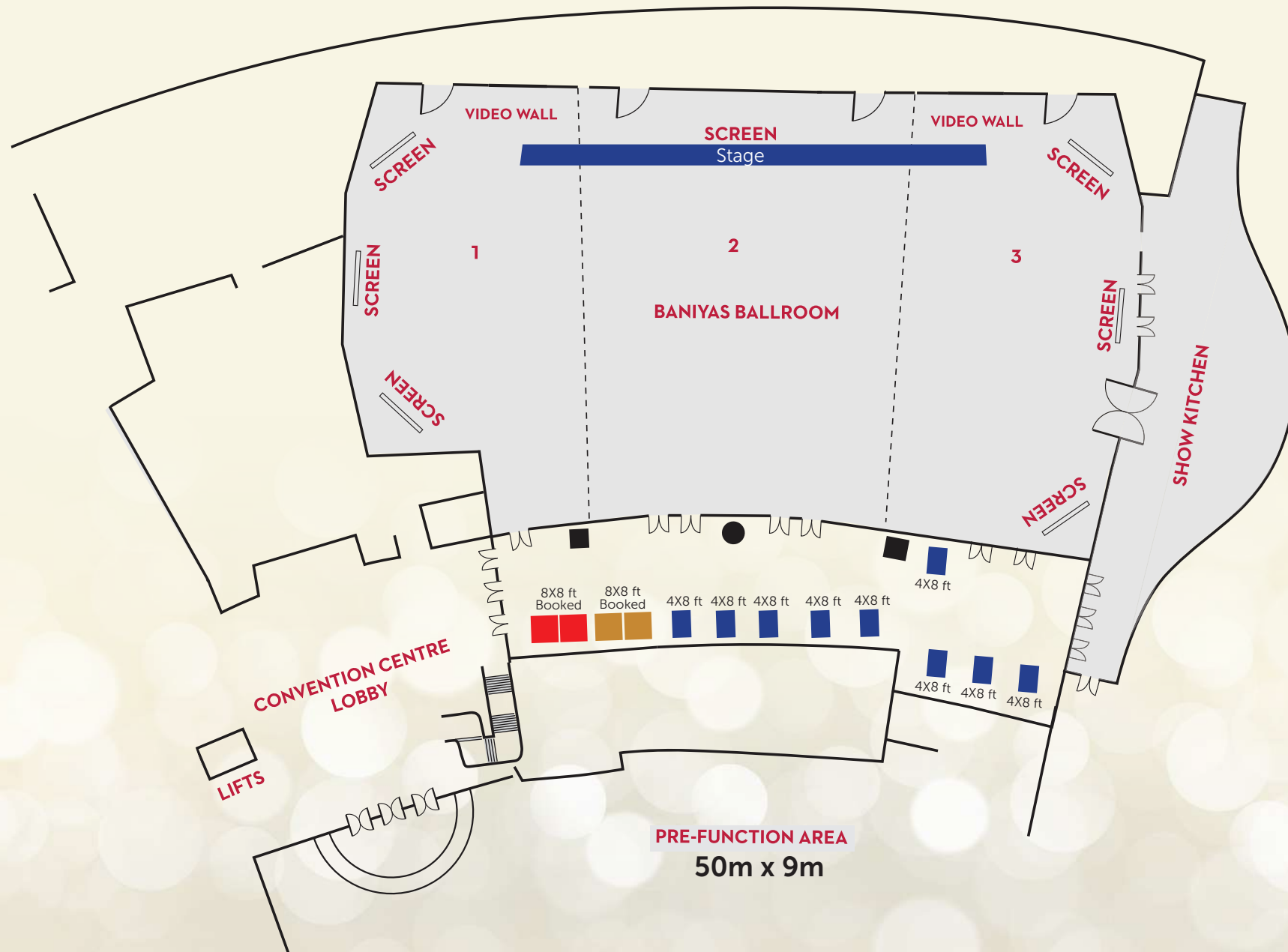
- 2 tables
- 3 chairs
- Carpet
- 8ftX8ft backwall branding

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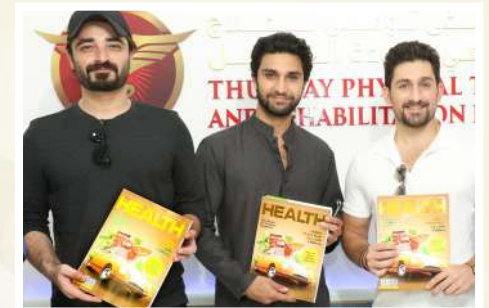
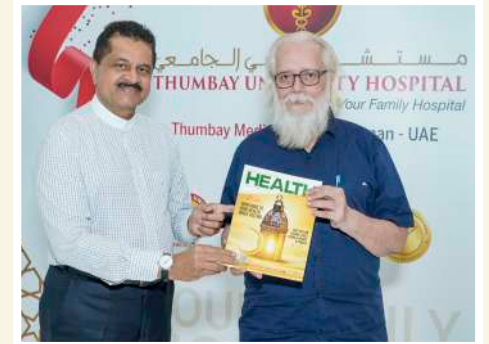




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## BOOKING FORM

WE ARE INTERESTED TO PARTICIPATE AS PER THE FOLLOWING DETAILS

BUSINESS NAME: .....

P.O.BOX: ..... EMIRATE: ..... TEL: .....

<b>Title Sponsor</b>	<b>Platinum</b>	<b>Silver</b>
AED <b>500,000</b>	AED <b>200,000</b>	AED <b>50,000</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<b>Gold</b>	<b>Other</b>
	AED <b>100,000</b>	_____
	<input type="checkbox"/>	<input type="checkbox"/>

### PAYMENT TERMS

AMOUNT: ..... PAYMENT MODE: ☐ CASH ☐ CHEQUE ☐ ONLINE PAYMENT

PAYMENT DATE: ..... by Cheque in favour of Thumbay Media and Communication Co LLC

SPECIAL POSITIONS / INSTRUCTIONS: .....

CONTACT PERSON FOR THE ARTWORK: ..... TEL: .....

STAMP & SIGNATURE



Thank you!

For more information kindly contact:

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