



# جوائز الصحة السنوية ANNUAL HEALTH AWARDS

CELEBRATING YOUR SUCCESS

21<sup>st</sup> NOVEMBER 2023

الصحة  
HEALTH

The most acclaimed HEALTH & LIFESTYLE magazine in the region



[www.healthmagazine.ae](http://www.healthmagazine.ae)





# الصحة HEALTH

The most acclaimed HEALTH & LIFESTYLE magazine in the region

## ABOUT THE AWARDS

HEALTH Awards is a yearly gala event aimed to honor, celebrate and recognize outstanding contributions in the healthcare fraternity, by individuals and organisations, for excellence, innovation, and dedication. After the resounding inaugural success in the year 2017, this year the awards are back again and scheduled to be hosted on November 21st, 2023.

Healthcare awards encompass a wide range of categories, including clinical excellence, research advancements, patient safety initiatives, healthcare leadership, medical education, and community outreach. They are presented at highly-regarded ceremonies, in collaboration with government entities, dignitaries and celebrities, where healthcare professionals and industry leaders gather to celebrate and recognize these exceptional achievements.

These prestigious awards are often bestowed upon outstanding physicians, surgeons, nurses, researchers, and healthcare organisations who have demonstrated exceptional skills, compassion, and leadership.

HEALTH awards aim to foster a culture of continuous improvement, collaboration, and knowledge sharing, ultimately leading to advancements in patient care and inspire the next generation of healthcare leaders to make a lasting impact on the well-being of individuals and communities.



HEALTH Magazine is a bi-monthly health and lifestyle comprehensive publication that focuses on promoting overall well-being, offering a wide range of informative and engaging content related to health, fitness, nutrition, mental wellness, lifestyle, and personal care.

Launched in the year 1999, the publication has a strong foot-hold in not only providing readers with valuable insights, tips, and advice to enhance their overall physical, mental, and emotional health, but also resourceful guide healthcare professionals in the region. It covers a wide-range of topics fitness routines, healthy recipes, diet plans, stress management techniques, beauty and skincare tips, mindfulness practices, expert interviews, success stories, and real-life experiences that inspire and motivate readers to adopt healthier habits.

Furthermore, it showcases interviews with industry experts, profiles of influential figures in the health and wellness community, and reviews of wellness products and services. These insights provide readers with up-to-date information on the latest trends, advancements and developments in the health industry.

Published by Thumbay Media, HEALTH Magazine is an authoritative voice for like-minded individuals who have a passion for their profession, social causes and also appreciate the finer things in life. As part of promoting philanthropic initiatives, HEALTH Magazine also highlights on causes and organisations that take-up empowering CSR activities.

# Health Award Categories

## HOSPITAL CATEGORIES

- Hospital Chain of the Year
- Multi-Speciality Hospital of the Year
- Green Hospital of the Year
- Hospital of the Year
- Academic Hospital of the Year

## ORGANIZATIONAL CATEGORIES

- Excellence in CSR
- Healthcare Insurance Company of the Year
- Patient Awareness Drive/ Campaign of the Year
- Excellence in Healthcare Supply Chain & Logistics
- Excellence in Health & Wellness (Product & Technology)
- Medical & Wellness Centres of the Year
- Home Healthcare Company of the Year
- Healthcare Service Provider of the Year

## HEALTH TECH CATEGORIES

- Health Tech Start-up of the Year
- Medical Device Manufacturer / Service Provider of the Year
- Tech Solution of the Year
- Mental Health App of the Year
- Digital Healthcare Platform of the year
- Excellence in Wearable Healthcare Devices
- Health & Wellness startup of the year





# Health Award Categories

## DOCTORS' CATEGORIES (PHYSICIANS & SURGEONS)

- Cardiologist of The Year
- Neurologist of The Year
- Obstetrics & Gynaecology (OBGYN) Specialist of The Year
- Pediatrician Of The Year
- Urologist of The Year
- Oncologist of The Year
- Nephrologist of The Year
- Gastroenterologist & Hepatologist Of The Year
- Orthopedic Surgeon of The Year
- Ophthalmologist of The Year
- Diabetologists of the Year
- Dentist of the Year
- Pulmonologist of the Year

## AESTHETICS EXCELLENCE

- Plastic Surgeon of the Year
- Cosmetologist of the Year
- Dermatologist of the Year

## DIAGNOSTICS AND CLINICAL CATEGORIES

- Diagnostic Centre of the Year
- Pathology Centre of the Year
- Excellence in Clinical Services - Dental Care
- Excellence in Clinical Services - Physiotherapy
- Excellence in Clinical Services - Psychiatry
- Excellence in Clinical Services - Ayurveda
- Excellence in Clinical Services - Homeopathy
- Excellence in Clinical Services - Dermatology & Cosmetology
- Excellence in Clinical Services - Chiropractic Therapy
- Excellence in Clinical Services - ENT
- Excellence in Clinical Services - Alternative Therapy

## SPECIAL CATEGORIES

- Excellence in Healthcare Research
- Healthcare Icon / Leader of the Year
- Healthcare CEO of the Year
- Healthcare CIO / CTO of the Year



## Media Plan



### Television

TV Coverage  
in multiple  
local channels



### Radio

Mentions in  
multiple local  
radio channels



### Print Media

Gulf News  
Khaleej Times  
Gulf Today  
Albayan



### Online Media

E-Mailers sent to a da-  
tabase of 10K, including  
invitations to Healthcare  
professionals across  
UAE.



### Social Media

Social Media  
Boosting: Facebook/  
Twitter/ Instagram/  
LinkedIn/ Youtube



Facebook



Instagram



Twitter



linkedin

35,000+  
FOLLOWERS

With significant online and social  
media presence, HEALTH magazine  
can help you gain better reach.

# Objective-Driven Packages to Attain your Business Development Goals

**BUILD CREDIBILITY AND SHOWCASE  
YOUR EXPERTISE**

**GENERATE NEW LEADS**

**INCREASE BRAND RECOGNITION**

## Why Sponsor?

**1 Unrivalled brand exposure**  
Benefit from months of weekly publicity leading up to and after awards ceremony-place your brand at the forefront of the most influential people across the global industry.

**2 Align yourself with the industry's best**  
Associate your company with industry excellence-establish your brand as an expert leader in the industry by presenting awards to winners of your sponsored categories.  
Receive prominent exposure at the awards ceremony - a premium networking opportunity, designed to deliver your future business contacts.

**3 Competitive advantage**  
Promote your company as a key supporter and influencer to existing and potential customers. Sponsorship of a specific category will also raise your profile as a leader in your industry.

Our sponsorship packages are designed to complement your existing marketing mix and elevate your profile above those of your competitors.

The Awards are a premium networking opportunity, helping you gain direct access to decision makers in your industry.



## Platinum Sponsor

- (60) Seconds video to be played at the venue
- Exclusive bites will be taken for TV & Radio coverage
- Logo in print advertisements as a Platinum Sponsor
- Online branding
- Event branding
- Premium Stall space
- (12) months home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- Double spread ads for all the editions published in the next 12 months.
- (20) Delegate passes

**AED 200,000**





## Gold Sponsor

- (30) Seconds video to be played at the venue
- Sponsor mentions during TV & Radio coverage
- Logo in print advertisements as a Gold Sponsor
- Online branding
- Event branding
- Stall space
- (6) Months home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- Double Spread advertisements in HEALTH Magazine (print and online)
- (10) Delegate passes

**AED 100,000**



## *Silver Sponsor*

- Sponsor mentions during TV & Radio coverage
- Logo in print advertisements as a Silver Sponsor
- Online branding
- Event branding
- (1) Month home page banner – [www.healthmagazine.ae](http://www.healthmagazine.ae)
- (1) page advertisement in HEALTH Magazine (print and online)
- (5) Delegate passes

**AED 50,000**

# Other Sponsorship opportunities

**Conference Chair** Undisputedly the position with the most visibility and leadership! Help create unity for the conference from beginning to end. This position includes a 10-minutes opening speech to kick off the conference. You would be on-site for the evening, providing insights throughout the awards, helping to introduce speakers, facilitate questions and answers and more.

**Panel Moderation** - Take on a leadership position in moderating a panel discussion. Opportunity to make a short intro to the topic area then guide the panelists in a lively conversation and/or introduce their mini-presentations. Facilitate the Q&A plus contribute your own insights to add value.

**Conference Wireless Internet Sponsor** - Keep everyone connected! Each attendee will receive a branded Wi-Fi card featuring your logo and acknowledging your sponsorship.

**Conference Lanyard** - Exclusive branding opportunity. The conference lanyard will hold the registration badge given to all conference speakers, attendees and participants. Your company name or logo will be printed on both sides of the lanyard.

**Conference Tote** - High visibility branding opportunity. Include your company logo on the reusable conference tote given to all conference speakers, attendees and participants. Conference materials will be placed in the tote, including one insert from your firm.

**Food and beverage host** - The food and beverage provided on the night of celebration to recognize the accomplishments and successes of key industry participants. Exclusive opportunity to provide a welcome speech to all attendees plus prominent branding and recognition leading up to the event and on-site.

**Event Awards** - Create and recognize industry innovation, best practices and advancement. As the presenting sponsor for an award category, align your brand with industry leads committed to excellence. An executive from your firm will announce and present to the winner.

**Pen and Note Pad** - Extend the lifetime of your branding with high utility items. Pens and notepads branded with your corporate logo will be placed at all tables in the conference room. Enjoy exclusive, high visibility branding.

**Parking Host** - Support both local and out-of-town conference attendees who need parking. Receive special acknowledgement in digital and print materials as the official sponsor of conference parking. Earn positive impressions toward your brand.

## Other partnership exclusives

Official floral arrangements | Official airline// service  
Conference registration | Hospitality suite



Thank you!

**For more information kindly contact:**

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